

NABIL MOHAMAD

Senior Technical SEO Consultant & Web Developer

PROFESSIONAL SUMMARY

Senior SEO consultant and web developer with 15+ years of experience across Europe, the Middle East, and Asia. Optimized 40+ websites for clients in six countries on three continents, working across Arabic, English, and German markets. Expert in technical SEO, Core Web Vitals, multilingual strategy, and SEO-first web development — from audits to complete platform builds with measurable, documented results.

PROFESSIONAL EXPERIENCE

Freelance SEO Consultant & Web Developer

Remote — clients in Germany, UAE & Iraq · 04/2025 – Present

- Built a trilingual e-learning platform (WordPress, WooCommerce, LearnDash, Stripe) for a Germany-based client — courses, e-payments, and affiliate system (04–07/2026).
- Developed a Python deal-intelligence tool integrating the Keepa API, self-hosted on a managed VPS (Docker, Nginx), monitoring Amazon price data 24/7.
- Delivered technical SEO audits and consulting for international clients in travel, education, and services.

Project Manager

DM Lines Marketing — Dubai, UAE (Remote) · 08/2025 – 01/2026

- Managed client web and SEO projects end-to-end, including SEO & Google Ads for a leading Dubai driving school.
- Grew monthly search impressions from 292K to 326K and improved average position from 12.7 to 11.4 within one month.
- Reduced site technical issues from ~600 to minor-only; lifted performance score from 45 to 72; ran ads at 11.7% CTR with AED 0.29 CPC.

SEO Manager & Web Developer

DM Lines Marketing — Dubai, UAE (Remote) · 01/2022 – 03/2025

- Increased organic traffic by 35% and significantly improved site load speed through technical enhancements (per company reference letter).
- Raised Core Web Vitals compliance by 40% and grew referring domains by 20–30% through link building.
- Led multi-market SEO campaigns, web development, and analytics for global clients; cut advertising waste by 12%.

CONTACT

Damascus, Syria

+963 944 957 182

info@nabilmohamad.com

nabilmohamad.com

linkedin.com/in/nabilmhd

CORE SKILLS

- Technical SEO / CWV
- SEO Audits & Reporting
- Multilingual SEO (EN-DE-AR)
- AI Search Visibility (GEO/AEO)
- Keyword & Content Strategy
- Link Building & Digital PR
- WordPress / WooCommerce / LMS
- PHP · JS · HTML · CSS · Python
- GA4 · GSC · Ahrefs · SEMrush
- Screaming Frog · Google Ads
- Docker · Nginx · VPS Admin
- International SEO & hreflang

LANGUAGES

Arabic

Native

English

Professional working proficiency

German

B1 / Intermediate

EDUCATION

B.A. Information Technology Engineering
SVU (2020)

Higher National Diploma, Business IT
SVU (2014)

Business Administration Studies
Tishreen University
Completed coursework through the third year — degree not completed

PROFESSIONAL EXPERIENCE (CONTINUED)

E-commerce Development Consultant

Iwana Gross AB — Helsingborg, Sweden (Remote) · 10/2024 – 11/2024

- Development and optimization of the company's e-commerce platform: UX enhancement, system optimization, and resolution of complex technical issues (project engagement).

Consultant Web Developer

Meshhadani International Group — Damascus, Syria · 05/2014 – 11/2023

- Managed the company's online infrastructure long-term: hosting, maintenance, and technical support with 99.9% uptime (part-time consultancy).
- Developed the company website, event microsites, and online registration systems.

Business Development Manager

Dgate.biz — Istanbul, Turkey · 12/2019 – 11/2021

- Led SEO and digital marketing, increasing engagement by 20%; improved customer retention by 15% with new branding.
- Supported digital transformation, raising market share by 8%.

Director of Branch Operations

ProITS — Dubai, UAE · 01/2017 – 09/2019

- Streamlined IT infrastructure and workflows, enhancing digital operations efficiency by 15%.
- Maintained 99.9% hosting uptime and contributed to 10% client acquisition growth.

Web Development Team Lead

ProITS — Damascus, Syria · 03/2015 – 01/2017

- Managed a team of developers; launched 20+ SEO-friendly websites and boosted organic visibility by 15–20%.

Web Developer & IT Consultant (project)

Hope Spot Organization — Heimdal, Norway (Remote) · 2018

- Designed and built the organization's website end-to-end, with ongoing support and maintenance.

TRAINING & TEACHING

Trainer — "Professional WordPress" course
TC Training Center, Kuala Lumpur, Malaysia (03/2022)

HIGHLIGHTS

Years of experience	15+
Websites optimized	40+
Organic traffic growth	+35%
Countries / continents	6 / 3
Hosting uptime	99.9%

REFERENCES

Signed reference letters available from employers in the UAE, Sweden, Norway, Syria & Malaysia — provided on request.