

NABIL MOHAMAD

WordPress & WooCommerce Developer | Web Platform Specialist

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PROFESSIONAL PROFILE

WordPress and web platform specialist with 15+ years of experience in web development, WooCommerce, technical SEO, web performance, and analytics. Delivered 100+ projects across 40+ websites for organizations in Europe and the Middle East, including 10+ multilingual e-commerce and learning platforms. Recent work includes the Germany-based Mazenprofit platform.

ZAB-recognized IT degree equivalent to a German Bachelor's degree; TELC German B1.

TARGET POSITIONS

WordPress Developer | WooCommerce Developer | Web Platform Specialist | Technical Web Specialist

CORE SKILLS

WordPress & Commerce	WordPress, WooCommerce, Elementor Pro, Stripe, multilingual websites
Learning Platforms	LearnDash, protected video delivery, student and affiliate workflows
SEO & Performance	Technical SEO, Core Web Vitals, LiteSpeed Cache, image optimization
Analytics & Delivery	GA4, Search Console, reporting, requirements, client and provider coordination

PROFESSIONAL EXPERIENCE

WordPress & WooCommerce Developer (Contract) | Mazen Saleh (Mazenprofit)

Remote | Hamburg, Germany | 05/2026 - Present

- Develop and maintain the multilingual Mazenprofit platform for Mazen Saleh, a Germany-based sole proprietor in Hamburg.
- Integrated WordPress, WooCommerce, LearnDash, Stripe, and WPML, including affiliate and student approval workflows.
- Optimized technical SEO and web performance and implemented GDPR-related technical and privacy measures for the German/EU market.
- Developed an Amazon alert and deal-intelligence tool using Python and the Keepa API, deployed on an IONOS VPS. The website is hosted on Hostinger, with protected video delivery through Bunny.net's European infrastructure.

Freelance WordPress Developer | Corsica

Iraq (Remote) | 02/2026 - 03/2026

- Designed and developed corsicaiq.com, a corporate WordPress website for an Iraq-based design, printing, exhibitions, and event-services company.
- Built responsive sections for company services, projects, team, clients, and contact information, including quote-request and inquiry paths.

Project Manager (Contract) | DM Lines Marketing

Dubai, UAE (Remote) | 08/2025 - 01/2026

- Coordinated SEO, website, analytics, and Google Ads delivery for a Dubai driving-school account.
- Improved monthly search impressions from 292K to 326K while coordinating technical issue resolution and reporting.

SEO Manager & Web Developer | DM Lines Marketing

Dubai, UAE (Remote) | 01/2022 - 03/2025

- Led technical SEO, website development, content optimization, and analytics for client accounts.
- Increased organic traffic by 35% and improved website loading speed through documented technical enhancements.

E-commerce Development Consultant | Iwana Gross AB

Helsingborg, Sweden (Remote, short-term project) | 10/2024 - 11/2024

- Supported development and optimization of an e-commerce platform, including UX enhancement, system optimization, and complex technical issue resolution.

Consultant Web Developer (Part-time) | Meshhadani International Group

Damascus, Syria | 05/2014 - 11/2023

- Provided long-term website maintenance, hosting coordination, and technical support alongside primary employment.
- Developed the company website, event microsites, and online registration systems.

Business Development Manager | Dgate.biz

Istanbul, Turkey | 12/2019 - 11/2021

- Led web, SEO, digital marketing, and branding initiatives and coordinated cross-functional client projects.
- Supported digital transformation and improvements to online customer engagement.

Director of Branch Operations | ProITS

Damascus, Syria | Company headquarters: Dubai, UAE | 01/2017 - 09/2019

- Led the Damascus office and core delivery team serving client contracts in Gulf markets; streamlined IT operations and workflows and mentored employees.

Web Development Team Lead | ProITS

Damascus, Syria | 03/2015 - 01/2017

- Managed a development team and delivered WordPress and custom web projects using PHP, SQL, JavaScript, HTML, and CSS.

Web Developer & IT Consultant | Hope Spot Organization

Heimdal, Norway (Remote, project-based) | 2018

- Designed and built the organization's website end-to-end, including ongoing support and maintenance.

Co-founder & Manager | TRUST IT

Damascus, Syria | 03/2007 - 03/2015

- Co-founded and managed the business, delivering web design, client consulting, and technical service projects for local organizations.

EDUCATION & RECOGNITION

- B.A. Information Technology Engineering - Syrian Virtual University, 2020; ZAB evaluation: equivalent to a German Bachelor's degree.
- Higher National Diploma, Business IT - Syrian Virtual University, 2014.
- Business Administration studies - Tishreen University; coursework completed through third year, no degree awarded.

LANGUAGES

- Arabic - Native
- English - Professional working proficiency
- German - B1 / Intermediate; TELC B1 certificate dated 13.02.2025

TRAINING & REFERENCES

- Trainer, Professional WordPress course - TC Training Center, Kuala Lumpur, Malaysia, 03/2022.
- Signed reference letters available from employers and clients in UAE, Sweden, Norway, Syria, and Malaysia upon request.